


VISION AND MISSION STATEMENTS EXAMPLES AND TEMPLATES

EXAMPLE – Vision Statement

Think about your group or community. Write a vision statement using the example below as a guide.

Group or Community Name	Where are we going?	What can we achieve?	What kind of a place do we want the community to be?
Healthy Valley	To improve to a better level of living	Great place to live, work, play, grow, be happy	The best in the area, state, anywhere
Draw a picture that depicts your vision: 		Use descriptive words or phrases that represent the idea, community, etc.: Commitment of residents, vision for all	
Vision Statement	We the citizens of the Healthy Valley are committed to a vision in which our community is the best place to live, work, play, grow, and enjoy life.		

Template for a Vision Statement

Think about your group or community. Write a vision statement, using the template as a guide.

Group or Community Name	Where are we going?	What can we achieve?	What kind of a place do we want the community to be?
Draw a picture that depicts your vision:		Use descriptive words or phrases that represent the idea, community, etc.:	
Vision Statement			

EXAMPLE - Mission Statement

Think about your group or community. Write a mission statement using the example below as a guide.

Group or Community Name	What do you do?	For whom do you do it?	How will you get it done?
Healthy Valley Initiative	Help and support creating and maintaining a healthy Marion County	People of Healthy Valley and surrounding community	Through leadership By involving all the major stakeholders An ongoing, sustainable collaborative process Support community needs assessments, targeted interventions, and outcome evaluations
Mission Statement	The Healthy Valley Initiative will assist the people of Healthy Valley and surrounding areas in improving their lives by maintaining a healthy Marion County environment through a sustainable, collaborative process that supports community needs assessments, targeted interventions, and outcome evaluations.		

Template for a Mission Statement

Think about your group or community. Write a mission statement using the template as a guide.

Group or Community Name	What do you do?	For whom do you do it?	How will you get it done?
Mission Statement			